

Bingkun Zhang

Department of Management and Strategy, Faculty of Economics and Business,

University of Hong Kong

PokFuLam Road, Hong Kong

E-Mail: bkzhang@connect.hku.hk

<https://www.hkubs.hku.hk/people/bingkun-zhang/>

EDUCATION

University of Hong Kong

Ph.D. in Strategic Management

Dissertation: Firm strategy in response to sustainable institutional pressure

Committee: Kevin Zhou, Shipeng Yan.

Hong Kong, China

2021-2025

Xi'an Jiaotong University

M.Sc. Business Administration, *Outstanding Graduate of XJTU*

B.A. Mechanical Engineering, B.A. Economics, *Outstanding Graduate of XJTU*

Xi'an, China

2018-2021

2014-2018

RESEARCH INTERESTS

Non-market strategy, Environmental Sustainability, International Business, Organization Theory

PUBLICATION

1. Zhe Zhang*, **Bingkun Zhang*** and Ming Jia (2022). The military imprint: The effect of executives' military experience on firm pollution and environmental innovation. *The Leadership Quarterly*, 33(2), 101562. (*equal contribution)

PAPERS UNDER REVISE-AND-RESUBMIT

2. Milo Wang, **Bingkun Zhang**, Shipeng Yan, and Don Lange. [Reputation and sustainability]. *2nd round revise and resubmit at Academy of Management Journal*.
3. Xuan Bai, Kevin Zhou, and **Bingkun Zhang**. [Global supply chain]. *2nd round revise and resubmit at Journal of International Business Studies*.
4. **Bingkun Zhang**, Kevin Zhou, and En Xie. [Salary-cut policy]. *2nd round revise and resubmit at Journal of Management*.
5. Wei Jiang, **Bingkun Zhang**, and Kevin Zhou. [Corporate environmental investment]. *under 2nd review at Management and Organization Review*.

PAPERS UNDER REVIEW

6. Wei Jiang, Kevin Zhou, and **Bingkun Zhang**. [Corporate sustainable innovation]. Under review.
7. Kevin Zhou, Lu Shen, and **Bingkun Zhang**. [Robotization]. Under review.

PREPARE FOR SUBMISSION

8. **Bingkun Zhang** and Shipeng Yan. [ESG rating]. Prepare for submission.
9. **Bingkun Zhang** and Kevin Zhou. [Climate change exposure]. Prepare for submission.

10. **Bingkun Zhang** and Wei Guo. [ESG reporting]. Prepare for submission.

WORKING PROJECTS

1. **Bingkun Zhang** and Shipeng Yan. [Green skill hiring]. (Writing stage). Target journal: *Strategic Management Journal*.
2. **Bingkun Zhang**, Cathy Lu, Shipeng Yan, and Lisha Liu. [Green credit policy]. (Writing stage). Target journal: *Academy of Management Journal*.

ACADEMIC AWARD

2024 HKU Business School PhD Research Progress Award (~USD 2,000).

ACADEMIC SERVICE

Reviewing: Journals

Management and Organization Review, Journal of Business Research, Long Range Planning

Reviewing: Conferences

Academy of Management Annual Conference (reviewer for divisions of STR, OMT, & ONE)

TEACHING EXPERIENCE

University of Hong Kong

2024:

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

2023:

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Business Communications (IMBA core by Dr. Xie Xiaoying), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

2022:

Spreadsheet Modelling in Finance (Finance master core by Dr. Jinghan Meng), *Teaching assistant and tutorial instructor*.

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

CONFERENCE PRESENTATION

Paper Presentations

2024: Inaugural HKU Innovation and Entrepreneurship Conference (Hong Kong), CUHKSZ Symposium (Shenzhen China), SMS PDW (Seoul, Korea), AIB (Seoul, Korea), AOM Annual Meeting (Chicago)

2023: AOM Annual Meeting (Boston), Inaugural HKU ESG Conference (Hong Kong)

2021: IAMCR Biennial Conference (Xi'an China)

REFERENCES

Kevin Zhou, Ph.D.

Chung Hon-Dak Professor in Strategy and IB
Chair of Strategy and IB
HKU Business School
University of Hong Kong
Pokfulam, Hong Kong
Email: kevinz@hku.hk

Shipeng Yan, Ph.D.

Assistant Professor of Strategy
HKU Business School
University of Hong Kong
Pokfulam, Hong Kong
Email: shpyan@hku.hk

Milo Shaoqing Wang, Ph.D.

Assistant Professor of Management and
Entrepreneurship
W. P. Carey School of Business.
Arizona State University
1151 S Forest Ave, Tempe, AZ, United States
Email: milo.wang@asu.edu